

How Can Integration Help a Pharmaceutical Pioneer **Speed and Simplify** Its Critical Supply Chain?

Ensuring access to innovative medicines in more than **50 countries** – and counting

Whether it's helping people or animals, Biologische Heilmittel Heel GmbH has always followed a patient-centered, integrative care approach in the development and delivery of its breakthrough homeopathic medicines. As a result, global demand for its remedies is growing, and the legacy systems supporting critical supply chain activities can't keep up. That's why Heel is looking to harness the power of integration to transform material flow and warehouse processes to improve visibility, control, and real-time responsiveness.



Heel's **integrated, automated supply chain operation** supports global growth and fulfills its strategic vision.

Since working with Aberle Software GmbH to deploy the **SAP® Extended Warehouse Management (SAP EWM) application** and its material flow functionality, **Biologische Heilmittel Heel GmbH** is:

- Increasing productivity across the warehouse, from inbound processing and storage to outbound processing
- Strengthening and streamlining compliance through integration with external quality assurance systems
- Achieving logistics process transparency for precision track and trace and fast error detection and resolution
- Automating warehouse material flow for real-time item movement and posting and redundancy elimination
- Improving efficiency of the SAP ERP application, pick-by-light systems, mobile devices, and the integration of logistics partners
- Saving time across processes by consolidating and simplifying the solution landscape, eliminating interfaces, and reducing paper-based processes such as packaging labels

“With SAP EWM and its material flow functionality, our warehouse and related processes have improved significantly. So far we’ve **achieved an 86% increase in feedback response** time and 10% higher process efficiency overall.”

Günter Eichler, Head of Logistics, Biologische Heilmittel Heel GmbH



Heel
Baden-Baden,
Germany

Industry
Life sciences

Employees
1,350

Revenue
€200 million

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59431enUS (19/02)

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